



Roosevelt County Community Development Corporation  
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[www.rooseveltcdc.org](http://www.rooseveltcdc.org)

## Portales, New Mexico – Fact Sheet

### 2010 Census Data

Population: 12,280

Median Age: 27.1 years

### 2012-2016 American Community Survey Data

2016 Population Estimate: 12,275

Labor Force: 5,792

Employed: 4,827

Unemployed: 730 [7.7% of total pop.] - [13.1% of available labor]

Median Age: 26 years

### Educational Attainment (for people 25 years and above)

	High School/GED	Some College	Assoc.	Bachelor's	Graduate
% of Adults:	25.7%	22.1%	8.5%	12.8%	12%
# of Adults:	1,657	1,428	549	829	775

### Industry of Employment

Education/Healthcare/Social Assist:	1,688	35%
Transportation/Construction/Maintenance:	732	15.2%
Arts/Entertainment:	630	13.1%
Retail:	610	12.6%
Professional/Management/Finance:	569	11.7%
Other Services/Public Admin:	500	10.4%

### Place of Birth

Native to New Mexico:	6071	49.5%
Other U. S. State:	5006	40.8%
Foreign Born:	1038	8.5%

### Language Spoken at Home

English Only:	72.1%
Spanish:	24.9%
Speak English less than "Very Well":	6.5%